

ZAMREAL

ZAMBIA'S PROPERTY FORUM

CO-HOST



FORGING AHEAD

9 APRIL 2025

INTERCONTINENTAL HOTEL LUSAKA, ZAMBIA



ZAMREAL 2025

The ZAMREAL Property Forum (09 April 2025), is Zambia's leading real estate gathering once again returns and in 2025 will be co-hosted with the Zambia Property Owners Association (ZAPOA).

Zambia's economy and real estate sector have weathered significant challenges over the past few years including the debt restructure; covid; drought and significant power challenges, but green shoots of a resilient and sustainable future are emerging. While these challenges will persist in the short term; new growth in the mining sector; growth in industrial; new trends in the commercial and retail segments are signs of a resilient sector well priced for investment and growth.

Join us on the 9th of April 2025, under the theme, FORGING AHEAD, as we explore new strategies for growth; REITS; best practice design; monetary policy and so much more at ZamReal 2025.

FORGING AHEAD

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KEY FOCUS AREAS: ZAMREAL 2025



Big Picture Dynamics: Unpicking debt challenges, de-dollarisation, power, and monetary policy will impact the market going forward?



Mining Towns: What do mining firms want and need; how can we design, develop and fund for the future.



Infrastructure Investment across Zambia & region Lobito Corridor: A game changer for Africa and a key development artery – what's next and how can RE players capitalise?



Emerging Assets: Exploring best practice from regional leaders on healthcare, education, industrial and more in Zambia.



Commercial Overview: What's next for the office and retail segments, can new brands enter the market?



Hotels & Leisure: Exploring demand; brand preference and more in a competitive market. Can new models work in Zambia?

FORGING AHEAD



4TH ANNUAL

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MEET | CONNECT | SHARE | LOCAL & GLOBAL INSIGHTS

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WHAT YOU NEED TO KNOW

ZAMREAL 2025

Venue: InterContinental
Hotel, Lusaka

Dates: 09 April 2025

Format: In-Person Only

Key Statistics



200 + Total Attendees



40+ Speakers



9 Sessions



Lunch | Coffee | Tea



Cocktail Function



50 + Companies & Public Sector
Leaders



20 + Media in attendance



FOR SPONSORSHIP QUERIES: Email murray@apievents.com

FORGING AHEAD

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A man in a light blue shirt is talking to another man in a white shirt. They are both wearing lanyards. The background shows some greenery and a white wall.



MEET 200+ ATTENDEES

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2025 SPONSOR BENEFITS - PRICING

LEAD

- Limited to one sponsor
- Logo next to Summit logo across all collateral
- Welcome address at Conference
- 2 Speaking Slots
- 12 free in person attendee passes (EX speakers)
- Key feature on event press release campaign
- 1-customized email to 25,000+ API database
- Access to Delegate List with contact details

\$12,500 (EX – VAT)

GOLD

- Limited to two sponsors
- Gold level logo placement across all collateral
- 2 Speaking slots
- 7 free in person attendee passes (ex- speakers)
- 1-customized email to 25,000+ API database
- Access to Delegate List with contact details

\$8,000 (EX – VAT)

SILVER

- Limited to 5 sponsors
- Silver level logo placement across all collateral
- 1 Speaking Slots (1 Panel or Presentation)
- 5 free in person attendee passes (ex-speakers)
- In-person expo space

\$5,000 (EX – VAT)

INDUSTRY

- Unlimited
- Industry Level Logo on all collateral
- 1 Panel Speaking Speaking Slot
- 3 free in person passes (excl speaker)

\$3,000 (EX – VAT)

COCKTAIL

- Limited to one per event
- Exclusive Lunch, Cocktail & Dinner Logo Branding across all collateral
- 1 Speaking slot •Welcome Address/presentation at function (lunch, dinner or cocktail)
- Sole and Exclusive Branding at function (lunch, cocktail or dinner)
- 6 free in person attended passes (incl speakers)
- 1 virtual booth

\$4,550 (EX – VAT)



50+ COMPANIES | 9+ SESSIONS

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CONTACT API EVENTS

SPONSORSHIP

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