ZAMBIA'S PROPERTY FORUM



FORGING AHEAD

9 APRIL 2025 INTERCONTINENTAL HOTEL LUSAKA, ZAMBIA



ZAMREAL 2025

The ZAMREAL Property Forum (09 April 2025), is Zambia's leading real estate gathering once again returns and in 2025 will be cohosted with the Zambia Property Owners Association (ZAPOA).

Zambia's economy and real estate sector have weathered significant challenges over the past few years including the debt restructure; covid; drought and significant power challenges, but green shoots of a resilient and sustainable future are emerging. While these challenges will persist in the short term; new growth in the mining sector; growth in industrial; new trends in the commercial and retail segments are signs of a resilient sector well priced for investment and growth.

Join us on the 9th of April 2025, under the theme, FORGING AHEAD, as we explore new strategies for growth; REITS; best practice design; monetary policy and so much more at ZamReal 2025.



FORGING AHEAD

KEY FOCUS AREAS: ZAMREAL 2025



Big Picture Dynamics: Unpicking debt challenges, de-dollarisation, power, and monetary policy will impact the market going forward?

Mining Towns: What do mining firms want and need; how can we design, develop and fund for the future.

Infrastructure Investment across Zambia & region Lobito Corridor: A game changer for Africa and a key development artery – what's next and how can RE players capitalise?

Emerging Assets: Exploring best practice from regional leaders on healthcare, education, industrial and more in Zambia.

Commercial Overview: What's next for the office and retail segments, can new brands enter the market?

Hotels & Leisure: Exploring demand; brand preference and more in a competitive market. Can new models work in Zambia?

FORGING AHEAD





MEET | CONNECT | SHARE | LOCAL & GLOBAL INSIGHTS



WHAT YOU NEED TO KNOW ZAMREAL 2025

Venue: InterContinental Hotel, Lusaka Dates: 09 April 2025 Format: In-Person Only

Key Statistics





9 Sessions



40+ Speakers



Leaders

Lunch | Coffee | Tea

50 + Companies & Public Sector



Cocktail Function

200 + Total Attendees



20 + Media in attendance

FOR SPONSORSHIP QUERIES: Email <u>murray@apievents.com</u>

FORGING AHEAD







2025 SPONSOR BENEFITS - PRICING



LEAD

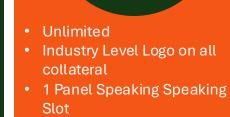
- Limited to one sponsor
- Logo next to Summit logo
 across all collateral
- Welcome address at Conference
- 2 Speaking Slots
- 12 free in person attendee passes (EX speakers)
- Key feature on event press release campaign
- 1-customized email to 25,000+ API database
- Access to Delegate List
 with contact details

GOLD

- Limited to two sponsors
- Gold level logo placement
 across all collateral
- 2 Speaking slots
- 7 free in person attendee passes (ex- speakers)
- 1-customized email to 25,000+ API database
- Access to Delegate List with contact details

- SILVER
- Limited to 5 sponsors
- Silver level logo placement across all collateral
- 1 Speaking Slots (1 Panel or Presentation)
- 5 free in person attendee passes (ex-speakers)
- In-person expo space

INDUSTRY



3 free in person passes (excl speaker)



- Limited to one per event Exclusive Lunch, Cocktail & Dinner Logo Branding across all collateral
- 1 Speaking slot •Welcome Address/presentation at function (lunch, dinner or cocktail)
- Sole and Exclusive Branding at function (lunch, cocktail or dinner)
- 6 free in person attended passes (incl speakers)
- 1 virtual booth

\$12,500 (EX – VAT) \$8,000 (EX – VAT)

\$5,000 (EX – VAT)

\$3,000 (EX – VAT)

\$4,550 (EX – VAT)

50+ COMPANIES | 9+ SESSIONS







CONTACT API EVENTS

SPONSORSHIP

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